



Flurry Festival Program Ad Guide

The Program page size is 8.25 x 11 with 1/2 margins all sides.

Ads for the program are set up to be placed on pages in column format allowing for flow with the program content.

One, two, and three column pages are standard. Ads submitted that do not match specifications to the following guides will be cropped or resized to the nearest smaller size or best column fit.

(View AD sizes on Pages 2-5 in this file)

1 Column page
7.25" wide

2 Column page
3.5" wide

2 Column page
3.5" wide

3 Column page
2.25" wide

3 Column page
2.25" wide

3 Column page
2.25" wide



Full Page Ad

7.25" wide

X

9.5" tall



Half Page Horizontal Ad

7.25" wide

x

4.625" tall

1/3 Page Horizontal Ad

7.25" wide

x

3" tall



Half Page Vertical Ad

3.5" wide
x
9.5" tall

Quarter Page Ad

3.5" wide
x
4.625" tall

Business Card Ad

3.5" wide
x
2" tall



1/6 Page
Vertical Ad

2.25" wide
x
4.625" tall

Reserve your space in the
Program Book today!

More information on the web:

www.flurryfestival.org/programbk_ads.html

Or contact our Business Ad Manager
directly by email at:

businessads@flurryfestival.org



A Festival of Traditional Dancing & Music

Revised February 2015

