



A Festival of Traditional Dancing & Music

Flurry Festival 2012 Program Book Ad Sales

Doug Haller
4 St. Jude Ct.
Saratoga Springs, NY 12866
(518) 577-0286
douglasshaller@aol.com

Each year, our annual three-day Flurry Festival brings thousands of people to the Saratoga area.

One way you can let our attendees know about the services you provide is by placing an ad in our program book. Prices and dimensions for camera-ready ads are as follows:

	Ad Size	Dimensions	Rate	Check Ad Size Choice
1	Full-page	7.5" wide x 9.5" tall	\$300	
2	Half-page vertical	3.6" wide x 9.5" tall	\$160	
3	Half-page horizontal	7.5" wide x 4.75" tall	\$160	
4	One-third page horizontal	7.5" wide x 3" tall	\$130	
5	Quarter page vertical	3.6" wide x 4.75" tall	\$105	
6	One-sixth page vertical	2.36" wide x 4.75" tall	\$95	
7	One-eighth page vertical (Business Card size)	3.6" wide x 2.25" tall	\$85	
8	Back Cover-Color, full page	7.5" wide x 9.5" tall	\$750	
9	Inside front cover Full Page	7.5" wide x 9.5" tall	\$500	
10	Facing Pullout section full page	7.5" wide x 9.5" tall	\$400	

Note: specified location ads sold, first come, first served.

- **Payment is due when ad space is reserved.**

Make checks payable to: **DanceFlurry Organization**

- **Camera-ready ads** must be delivered by January 4, 2012.

- **Ads may be submitted electronically** as a PDF, EPS or JPG. Please supply linked artwork & fonts, and send to: Douglasshaller@aol.com

- **Mail this order form, your camera-ready ad, and payment to:**

Doug Haller, 4 St. Jude Ct., Saratoga Springs, NY 12866
douglasshaller@aol.com Phone 518-577-0286

Name of Business: _____

Contact Person: _____

Phone # & email:

_____/_____

(Please print this info carefully)

Ad space requested: _____

www.flurryfestival.org

February 17-19, 1012