

# 2024 BENEFITS FOR CORPORATE SPONSORS

### sponsorships@flurryfestival.org



#### Flurry's Finest: \$5,000 +\$2,500 for exclusivity

- Title billing on festival marketing materials including festival poster and cover of schedule book (for sponsors who have committed by 12/20/2023)
- Sponsorship booth in prominent area of the festival throughout festival weekend
- Opportunity for company representative to appear on stage for opening night of the festival
- Company banner on 2 stages (provided by sponsor)
- Dedicated Facebook post acknowledging your support
- Full page ad in program book
- Company slide in slideshows running all weekend with a 6 second ad spot to show 4x every hour in four locations throughout the festival
- Company logo and link on festival website homepage
- Thanked in announcements from stage



### Flurry's Silver Star: \$2,500

- Company logo on festival marketing materials including festival poster and cover of schedule book (for sponsors who have committed by 12/20/2023)
- Company banner on 1 stage (provided by sponsor)
- Dedicated Facebook post acknowledging your support
- Half-page ad in program book
- Company slide in slideshows running all weekend with a 6 second ad spot to show 4x every hour in four locations throughout the festival
- Company logo and link on festival website homepage
- Thanked in announcements from stage



#### Scan to visit our webpage & learn more:

<u>flurryfestival.org/sponsors-advertising/</u>



## Flurry's Friend: \$1000

- Company logo on festival marketing materials including festival poster and cover of schedule book (for sponsors who have committed by 12/20/2023)
- Company banner in workshop room (provided by sponsor)
- Half-page ad in program book
- Company slide in slideshows running all weekend with a 6 second ad spot to show 4x every hour in four locations throughout the festival
- Company logo and link on festival website homepage
- Thanked in announcements from stage



- Quarter-page ad in program book
- Company logo on festival marketing materials including festival poster and cover of schedule book (for sponsors who have committed by 12/20/2023)
- Company slide in slideshows running all weekend with a 6 second ad spot to show 4x every hour in four locations throughout the festival.
- Company logo and link on festival website homepage
- Thanked in announcements from stage

#### Heart of Saratoga Small Business Special: \$250

- Business card ad in program book (3.5" wide x 2" tall)
- Company logo on festival poster distributed online and in print (for sponsors who have committed by 12/20/2023)
- Company logo and link on festival website homepage
- Thanked on stage 4x during festival