



# 2024 AD PACKAGES



[programads@flurryfestival.org](mailto:programads@flurryfestival.org)

## Reach thousands of Saratoga visitors this winter!

Each year, our annual three-day **Flurry Festival** brings several thousand people to the Saratoga Springs area. Festival attendees stay in area lodging, dine at area restaurants, shop at local stores and visit area attractions. This event, sponsored by **The DanceFlurry Organization (DFO)**, a not-for-profit Arts & Education Organization, has been successfully teaching and celebrating American and International music and dance for over 35 years.

You can support this unique event and let attendees know about the services you provide by placing an ad in our Program Book. Every attendee receives an 8.25" x 11" book as a guide to events and amenities over the weekend, and many people take them home as souvenirs. While browsing the schedule, attendees will encounter an ad for your business!

- Make checks payable to: **DanceFlurry Organization**
- Mail to: DanceFlurry Organization | Attn: Flurry Book Ads | PO Box 448 | Latham, NY 12110-0448
- You may submit your **full-color ad** electronically as a **PDF, EPS or JPG/PNG**. Please supply linked artwork & fonts.
- To submit your order, complete the form at <https://forms.gle/UmZVM6QEQZLiz9dMF9> (scan code below), or contact [programads@flurryfestival.org](mailto:programads@flurryfestival.org) for more information.

Ad Size	Dimensions	Rates
Business Card	3.5" wide x 2" tall	\$115
Quarter Page	3.5" wide x 4.625" tall	\$175
Half Page Horizontal	7.25" wide x 4.625" tall	\$340
Half Page Inside Front Cover (2 available)	7.25" wide x 4.625" tall	\$395
Full Page	8.5" wide x 11" tall	\$625
Full Page Back Cover -Color (1 available)	7.25" wide x 9.5" tall	\$995

Payment is due when ad space is reserved.

Camera-ready ads must be delivered by  
**January 12, 2024.**

Visit our webpage:

[flurryfestival.org/sponsors-advertising/](http://flurryfestival.org/sponsors-advertising/)

Google Form:

