



Feb. 13-15, 2026

2026 AD PACKAGES



programads@flurryfestival.org



518-250-9437

Reach thousands of Saratoga visitors this winter!

Each year, our annual three-day **Flurry Festival** brings several thousand people to the Saratoga Springs area. Festival attendees stay in area lodging, dine at area restaurants, shop at local stores and visit area attractions. This event, sponsored by **The DanceFlurry Organization (DFO)**, a not-for-profit Arts & Education Organization, has been successfully teaching and celebrating American and International music and dance for over 35 years.

You can support this unique event and let attendees know about the services you provide by placing an ad in our Program Book. Every attendee receives an 8.25" x 11" book as a guide to events and amenities over the weekend, and many people take them home as souvenirs. While browsing the schedule, attendees will encounter an ad for your business!

- **Ad reservations with payment due by January 7, 2025.** Complete the form at flurryfestival.org/sponsors-advertising.
- **Camera-ready ad must be received by January 23, 2025.** You can provide your **full-color ad** electronically as a PDF, EPS or JPG/PNG.
- Contact programads@flurryfestival.org or 518-250-9437 for more information.

Ad Size	Dimensions	Rates
Business Card	3.5" wide x 2" tall	\$105
Quarter Page	3.5" wide x 4.625" tall	\$150
Half Page Horizontal	7.25" wide x 4.625" tall	\$260
Half Page Inside Front Cover (2 available)	7.25" wide x 4.625" tall	\$395
Full Page	8.5" wide x 11" tall	\$620
Half Page Back Cover (2) <i>Contact us to purchase a Full Page Back Cover ad</i>		\$460
Sponsored Restaurant Listing* *Listing appears on flurryfestival.org/food-vendors , as well as in the printed program book. Includes name, address, logo, website, hours, and brief description.	With ad purchase: \$25	In addition to ad purchase: \$65

Payment is due when ad space is reserved.

Reservations due: January 7

Ad due: January 23

Information and Reservations at:

flurryfestival.org/sponsors-advertising/

