

# FLURRY FESTIVAL 2027

## SPONSORSHIP OPPORTUNITIES

### for LODGING PARTNERS

Festival Dates: February 12, 13 & 14, 2027

To sign up, contact Annie Haller:

Hosting@flurryfestival.org or 518-421-6693



Sponsorship Category	Hotel Provides	Flurry Provides
<p><b>DIAMOND</b></p> 	<p><b>5 rooms w/2 beds 2 nights</b>, Feb. 12 &amp; 13, value \$1800+, OR <b>4 rooms/2 beds/3 nights</b>, Feb. 12 &amp; 13 plus 11<sup>th</sup> or 14<sup>th</sup>, value \$1800+</p>	<ul style="list-style-type: none"> <li>◆ <b>TOP placement</b> on the Flurry Lodging Partners web page,</li> <li>◆ Reservation links to your lodging establishment in our confirmation emails to advance ticket purchasers,</li> <li>◆ Everything in the Platinum Level</li> </ul>
<p><b>PLATINUM</b></p> 	<p><b>4 rooms/2 beds/2 nights:</b> Feb. Feb. 12 &amp; 13, value \$1400+, OR <b>3 rooms/2 beds/ 3 nights</b>, Feb. Feb. 12 &amp; 13, plus 11<sup>th</sup> or 14<sup>th</sup>, value \$1300+</p>	<ul style="list-style-type: none"> <li>◆ <b>2nd level placement</b> on the Flurry Lodging Partners web page</li> <li>◆ Link to your lodging establishment included in our volunteer recruitment email</li> <li>◆ Website carousel slide devoted to Platinum and Diamond partners</li> <li>◆ Everything in the Gold Level</li> </ul>
<p><b>GOLD</b></p> 	<p><b>3 rooms w/2 beds/2 nights</b>, Feb. 12 &amp; 13, value \$700+, OR <b>2 rooms/2 beds/3 nights:</b> Feb. 12 &amp; 13 plus 11<sup>th</sup> or 14<sup>th</sup>, value \$700+</p>	<ul style="list-style-type: none"> <li>◆ <b>3rd level placement</b> on the Flurry Lodging Partners web page</li> <li>◆ Link to Lodging Partners page is included with our confirmation emails to advance ticket purchaser</li> <li>◆ Everything in the Silver Level</li> </ul>
<p><b>SILVER</b></p> 	<p><b>1 room w/2 beds preferred, 2-4 nights</b>, including Feb. 12 &amp; 13<sup>th</sup></p>	<ul style="list-style-type: none"> <li>◆ <b>4th level placement</b> on the Flurry Lodging Partners web page, including description, Logo and Booking link</li> <li>◆ Logo placed on Flurry landing webpage.</li> <li>◆ Logo in our continuously running slide show during Flurry</li> <li>◆ Flurry Partner gift, including 2 <i>Full Festival Passes per room donated &amp; schedules</i></li> </ul>