

Levels of corporate sponsorship and attached benefits

Flurry's Finest: \$5,000 Sponsorship

Exclusive rights reserved for one special sponsor on our main stage, plus one performance stage during the entire event.

- Sponsorship booth in predominant area of the festival throughout festival weekend.
- Company banner on your stages throughout the entire weekend.
- Company name and logo on festival website- top line
- Company name and logo on all festival marketing materials including our program book and schedule. **(For sponsors who have committed by December 16, 2019)**
- Sponsor logo on program book and festival weekend print materials **(for sponsors who have committed by December 16, 2019)**
- Full page ad in program book
- Opportunity for company representative to appear on stage for opening and or closing ceremonies of the festival.
- Company slide in slideshows running all weekend. 6 second ad spot to show 4x every hour in four locations throughout the festival.

Flurry's Silver Star: \$2,500 sponsorship

Sponsor a major dance hall at the Flurry Festival

- Company banner on your sponsored stage throughout the weekend
- Company name and logo on all festival marketing materials including program book and schedule **(For sponsors who have committed by December 16, 2019)**
- Company name and logo on festival website
- Full page ad in program book
- Company slide in slideshows running all weekend. 6 second ad spot to show 4x every hour in four locations throughout the festival.

Flurry's Friend: \$1,000 Sponsorship

Exclusive sponsorship of a mid-size dance hall or concert venue

- Company name and logo on festival marketing materials including program book and schedule **(For sponsors who have committed by December 16, 2019)**
- Company name and logo on festival website
- Quarter page ad in program book
- Company slide in slideshows running all weekend. 6 second ad spot to show 4x every hour in four locations throughout the festival.

Levels of corporate sponsorship and attached benefits

Flurry Supporter: \$500 Sponsorship

- Company name and logo on festival marketing materials including program book and schedule (**For sponsors who have committed by 12/16/2019**)
- Company name and logo on festival website
- Quarter page ad in program book
- Company slide in slideshows running all weekend. 6 second ad spot to show 4x every hour in four locations throughout the festival.

Personalize your sponsorship!

Pick a stage that will help reach your target audience.

Flurry's Finest

The **Contra and Square Dance Hall** at the Saratoga Springs City Center

Capacity is 600 dancers and is full of *rotating* dancers from Friday night until Sunday evening, making it the largest and highest trafficked room of the entire event.

Pick from any location listed under the Silver Star Dancer level.

Flurry's Silver Star

New dance hall I at the Saratoga Springs City Center: Capacity 350 dancers rotating through all weekend. Featuring English and Scottish traditional country dances, Waltzes, Vintage dances, and Swing dancing.

New Dance Hall II at the Saratoga Springs City Center. Capacity 300 dancers rotating through all weekend. Beginning level dance lessons, featuring Scandinavian, Tango, and Swing dancing.

Saratoga Hilton Hotel Main Ballroom: Capacity at 350 dancers rotating through all weekend. Featuring Swing dancing, Zydeco, Blues, Cajun, and more hot music and dance.

Saratoga Music Hall: Capacity 300 dancers, rotating through all weekend. Featuring Swing dancing, Contra, Square Dance, Cajun, and Zydeco.

Room B/C at the Saratoga Springs City Center: Capacity 250 dancers, rotating throughout the weekend. Featuring world dance, Balkan, European, Irish, African, and Chinese.

Flurry's Friend

Capacities range 100-200 in each room

City Center Room A: Children and Family dances.

Broadway: Workshop rooms for group singing, musical ensemble playing, yoga, and tai chi.

High Rock: Flurry Storytelling Festival and Music Workshops.

Travers: Children's and Family stories and singing

The Pavilion: Musical Jam Sessions: Irish, English, Appalachian, Cape Breton, Swing, Waltz, Round Singing, Blues, and Cajun.